



52nd Annual Harvest Fair

SPONSORSHIP OPPORTUNITIES



583 Third Beach Road Middletown, Rhode Island 02842

(401) 846.2577 | www.NormanBirdSanctuary.org

Dear Friend,

Norman Bird Sanctuary is delighted to invite you to join us as a sponsor of the 52nd Annual Harvest Fair, taking place October 3 and 4, 2026.

For more than 50 years, Harvest Fair has been a beloved community tradition—bringing together over **10,000 attendees** each year to enjoy old-fashioned games and rides, browse offerings from more than 40 local food and craft vendors, listen to live music from talented regional artists, and connect with one another in a beautiful natural setting.

No other event at the Sanctuary fully reflects our mission to build community, inspire lifelong connections with nature, and spark curiosity.

We hope you will be part of this special tradition. As a Harvest Fair sponsor, you will gain valuable promotional exposure while building meaningful relationships with the Sanctuary's diverse and engaged community.

Your support helps ensure the success of Harvest Fair and directly underwrites our critical work to protect and steward 300 acres of open space—providing a place for our community to explore, learn, and find peace and joy in nature.

Enclosed, please find details about our sponsorship opportunities, which can be customized to meet your goals. We are confident there is a meaningful place for you within our community of members, fairgoers, and partners. Thank you for your consideration.

Many thanks,



Kaity Ryan
Executive Director



52nd Annual Harvest Fair

October 3 and 4, 2026

Fair Facts & Fun Stats

10,000!

Expected attendance over
the course of the weekend

300+

Harvest Fair volunteers

100+

Craft & Food Vendors,
Home & Garden Exhibitors,
Community Partners

175,000

Norman Bird Sanctuary
annual website views

20,000+

Norman Bird Sanctuary
social media followers

11,000+

Norman Bird Sanctuary
newsletter subscribers

4,000 Cars parked

700 Pumpkins painted

200 Bales of hay

Sponsorship Overview

Harvest Fair

Where community tradition meets meaningful partnership.

<u>Sponsorship</u>	<u>Opportunities</u>	<u>Support Level</u>
Presenting/Sustaining	2 available	\$15,000
Home & Garden	2 available	\$10,000
Games/Children's Tent	4 available	\$5,000
Mabel's Train	4 available	\$2,500
Music Tent	4 available	\$1,000
Mud Pit	10 Available	\$1,000
Friend of the Fair	10 Available	\$500

For more information, contact Joanne Rodino, Development Associate

✉ JRodino@NormanBirdSanctuary.org

☎ 401-846-2577 ext. 434



Presenting/Sustaining Sponsor

\$15,000 Opportunities: 2

- Logo featured on banner at main Harvest Fair entrance (10,000+ guests expected)
- Logo displayed in Sanctuary Central Information & Volunteer tent
- Inclusion in press release announcing partnership
- Public Acknowledgment by the NBS Executive Director during Harvest Fair
- Tabling opportunity within the Home & Garden and Crafters Tent
- Logo featured on Harvest Fair Volunteer, Staff, and Green Team t-shirts
- Prominent recognition in NBS bi-weekly digital newsletter and weekly e-blast
- Exposure across NBS social media channels
- Logo and link featured on NBS Harvest Fair webpage
- Logo included on Eventbrite Harvest Fair ticket sales page
- Harvest Fair Golden Ticket Package+ (includes admission for six, \$100 in games tickets, and one premier parking space)
- Private volunteer opportunity for staff team
- Business Membership to NBS (\$125 value)

The leading partner in sustaining the Fair's mission, tradition, and community impact.



Home & Garden Sponsor

\$10,000 Opportunities: 2

- ◆ Logo featured on banner in the Home & Garden and Crafters Tent
- ◆ Tabling opportunity within the Home & Garden and Crafters Tent
- ◆ Logo featured on Harvest Fair Volunteer, Staff, and Green Team t-shirts
- ◆ Recognition in NBS bi-weekly digital newsletter and weekly e-blast
- ◆ Exposure across NBS social media channels
- ◆ Logo and link featured on NBS Harvest Fair webpage
- ◆ Logo included on Eventbrite Harvest Fair ticket sales page
- ◆ Harvest Fair Golden Ticket Package (includes admission for four, \$50 in games tickets, and one premier parking space)
- ◆ Private volunteer opportunity for staff team
- ◆ Business Membership to NBS (\$125 value)

From vibrant flower displays, homemade jams and garden-grown produce, the Home & Garden Tent highlights the best of local talent, harvest traditions, and homegrown pride.



Games/Children's Tent Sponsor

\$5,000 Opportunities: 4

- ◆ Logo featured on banner in Children's Tent and feather flags along the Midway Games and Children's Games area
- ◆ Logo featured on Harvest Fair Volunteer, Staff, and Green Team t-shirts
- ◆ Recognition in NBS bi-weekly digital newsletter and weekly e-blast
- ◆ Exposure across NBS social media channels
- ◆ Logo included on NBS Harvest Fair webpage
- ◆ Logo included on Eventbrite Harvest Fair ticket sales page
- ◆ 6 tickets to Harvest Fair
- ◆ Business Membership to NBS (\$125 value)

Welcoming over 5,000 children
for hands-on fun and discovery.

Dive into games, friendly competition,
and nonstop fun for all ages, from little ones
to grown-ups who still love to play!



Mabel's Train Sponsor

\$2,500 Opportunities: 4

- ◆ Logo on double-sided yard sign at the entrance to Mabel's Train
- ◆ Logo featured on Harvest Fair Volunteer, Staff, and Green Team t-shirts
- ◆ Recognition in NBS bi-weekly digital newsletter and weekly e-blast
- ◆ Exposure across NBS social media channels
- ◆ Logo included on NBS Harvest Fair webpage
- ◆ Logo included on Eventbrite Harvest Fair ticket sales page
- ◆ 4 tickets to Harvest Fair
- ◆ Business Membership to NBS (\$125 value)

A beloved Harvest Fair tradition—Mabel's Train delights thousands of young riders each year.



Music Tent Sponsor

\$1,000 Opportunities: 4

- ◆ Logo featured on banner in Music Tent
- ◆ Logo featured on Harvest Fair Volunteer, Staff, and Green Team t-shirts
- ◆ Recognition in NBS bi-weekly digital newsletter and weekly e-blast
- ◆ Exposure across NBS social media channels
- ◆ Logo included on NBS Harvest Fair webpage
- ◆ Logo included on Eventbrite Harvest Fair ticket sales page
- ◆ 2 tickets to Harvest Fair
- ◆ Business Membership to NBS (\$125 value)

The heartbeat of the Fair—live music, community,
and energetic crowds *of all ages*.



Mud Pit Sponsor

\$1,000 Opportunities: 10

- Logo featured on feather flag near Mud Pit
- Logo featured on Harvest Fair Volunteer, Staff, and Green Team t-shirts
- Recognition in NBS bi-weekly digital newsletter and weekly e-blast
- Exposure across NBS social media channels
- Logo included on NBS Harvest Fair webpage
- Logo included on Eventbrite Harvest Fair ticket sales page
- 2 tickets to Harvest Fair
- Business Membership to NBS (\$125 value)

The Fair's most legendary spectacle of messy fun
and the ultimate crowd magnet!

Add some friendly competition!
Sponsor the Mud Pit and challenge
friends, family, or coworkers to take the plunge.



Friend of the Fair Sponsor

\$500 Opportunities: 10

- ◆ Logo featured on Harvest Fair Volunteer, Staff, and Green Team t-shirts
- ◆ Recognition in NBS bi-weekly digital newsletter and weekly digital e-blast
- ◆ Exposure across NBS social media channels
- ◆ Logo included on NBS Harvest Fair webpage
- ◆ Logo included on Eventbrite Harvest Fair Eventbrite ticket sales
- ◆ 2 tickets to Harvest Fair

Help keep the fun going, the memories growing,
and the Fair spirit alive all weekend long.



Sponsor Commitment Form

I am pleased to support the 52nd Annual Harvest Fair as a:

_____ Presenting/Sustaining Sponsor (\$15,000)

_____ Home & Garden Sponsor (\$10,000)

_____ Games/Children's Tent Sponsor (\$5,000)

_____ Mabel's Train Sponsor (\$2,500)

_____ Music Sponsor (\$1,000)

_____ Mud Pit Sponsor (\$1,000)

_____ Friend of the Fair Sponsor (\$500)

Contact Information

Company/Individual Name _____

Contact Name _____

Email _____ Phone _____

Street _____

City _____ State _____ Zip _____

Payment Information

_____ Enclosed is my check payable to Norman Bird Sanctuary

_____ Please charge my credit card

Credit card # _____

Expiration Date _____ CVC _____ Billing Zip _____

Signature _____ Date _____

Logo requirements: 160px x 160px .PNG of at least 100KB

*Please return by **September 4, 2026**, via mail or email to JRodino@NormanBirdSanctuary.org*