



Norman Bird Sanctuary 50th Annual Harvest Fair

SPONSORSHIP OPPORTUNITIES



583 Third Beach Road Middletown, Rhode Island 02842
(401) 846.2577 | www.NormanBirdSanctuary.org

Dear Friend,

Norman Bird Sanctuary is thrilled to invite you to join us as a sponsor of the 50th Annual Harvest Fair on October 5 and 6, 2024!

2024 marks two milestones: Norman Bird Sanctuary's 75th Anniversary and the 50th Annual Harvest Fair. No other event at the Sanctuary embodies our rich history of building community, inspiring lifelong connections with nature, and sparking curiosity like Harvest Fair.

For 50 years and counting, **10,000 Harvest Fair** attendees have enjoyed old-fashioned games and rides, browsed offerings from over 40 local food and craft vendors, listened to music from leading local artists, and connected with fellow community members.

We welcome you to be part of this special tradition. As a Harvest Fair sponsor, you have the opportunity to gain promotional exposure and build relationships with Norman Bird Sanctuary's diverse community.

Your partnership promises a successful Harvest Fair and it will underwrite our critical work to protect these 300 acres of open space for our community to explore, steward, and find peace and joy in nature.

Enclosed please find details about our Harvest Fair sponsorship opportunities, with the option to customize any level. We are certain that there is a place for you amongst our members, Harvest Fairgoers, and partners alike. Thank you for your consideration.

Many thanks,



Kaity Ryan
Executive Director



50th Annual Harvest Fair

Fast Facts

October 5 and 6, 2024

Expected attendance over the
course of the weekend

10,000+

200+

Harvest Fair volunteers

Craft vendors, food vendors, and
Community Partners

50+

156,000+

Norman Bird Sanctuary annual
website views

Combined Norman Bird Sanctuary
social media followers

16,000+

11,000+

Norman Bird Sanctuary
newsletter subscribers



Sponsorship Overview

Sponsor	Availability	Commitment
Presenting	1 available	\$10,000
Games	2 available	\$5,000
Children's Tent	4 available	\$2,000
Mabel's Train	4 available	\$1,500
Music Tent	4 available	\$1,000
Community Partners	Multiple	\$750
Mudpit	4 available	\$750
Friend of the Fair	Multiple	\$500

Presenting Sponsor

\$10,000

Available: 1

- Logo on banner at main Harvest Fair entrance (10,000 guests expected to attend)
- Logo on banner in Sanctuary Central information & volunteer check-in tent (Thousands expected to enter)
- Public acknowledgement by NBS Executive Director during Harvest Fair weekend
- Press release announcing partnership
- Tabling opportunity in Community Partners area of Home & Garden and Crafters Tent
- Logo on Harvest Fair Volunteer, Staff, and Green Team tee shirts
- Prominent acknowledgement in NBS' bi-weekly digital newsletter and weekly digital newsblast (distributed to 11,800 recipients)
- Exposure on NBS social media channels (16,200 combined Facebook and Instagram followers)
- Logo and link on NBS Harvest Fair webpage (156,000+ annual website views)
- Logo on and Eventbrite Harvest Fair event page
- Harvest Fair Golden Ticket Package (includes admission for four, \$50 in games tickets, and one premier parking spot)
- Private volunteer opportunity for staff team
- Business Membership to NBS (\$125 value)



Games Sponsor

\$5,000

Available: 2

- Logo on feather flags along Midway Games and Children's Games area (5,000+ expected to participate with area visible to all fairgoers)
- Tabling opportunity in Community Partners area of Home & Garden and Crafters Tent
- Logo on Harvest Fair Volunteer, Staff, and Green Team tee shirts
- Prominent acknowledgement in NBS' bi-weekly digital newsletter and weekly digital newsblast (distributed to 11,800 recipients)
- Exposure on NBS social media channels (16,200 combined Facebook and Instagram followers)
- Logo and link on NBS Harvest Fair webpage (156,000+ annual website views)
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- Private volunteer opportunity for staff team
- Business Membership to NBS (\$125 value)



Children's Tent Sponsor

\$2,000

Available: 4

- Logo on banner in Children's Tent (3,000+ expected to participate with area accessible to all fairgoers)
- Logo on Harvest Fair Volunteer, Staff, and Green Team tee shirts
- Acknowledgement in NBS' bi-weekly digital newsletter and weekly digital newsblast (distributed to 11,800 recipients)
- Exposure on NBS social media channels during promotion of 50th Annual Harvest Fair (16,200 combined Facebook and Instagram followers)
- Logo on NBS Harvest Fair webpage and Eventbrite page (156,000+ annual website views)
- 4 tickets to Harvest Fair
- Private volunteer opportunity for staff team
- Business Membership to NBS (\$125 value)



Mabel's Train Sponsor

\$1,500

Available: 4

- Logo on double-sided yard sign at the entrance to Mabel's Train (Hundreds expected to participate with area visible to all fairgoers)
- Logo on Harvest Fair Volunteer, Staff, and Green Team tee shirts
- Acknowledgement in NBS' bi-weekly digital newsletter and weekly digital newsblast (distributed to 11,800 recipients)
- Exposure on NBS social media channels during promotion of 50th Annual Harvest Fair (16,200 combined Facebook and Instagram followers)
- Logo on NBS Harvest Fair webpage and Eventbrite page (156,000+ annual website views)
- 4 tickets to Harvest Fair
- Business Membership to NBS (\$125 value)



Music Sponsor

\$1,000

Available: 4

- Logo on banner in Music Tent (3,000+ expected to participate with area accessible to all fairgoers)
- Logo on Harvest Fair Volunteer, Staff, and Green Team tee shirts
- Acknowledgement in NBS' bi-weekly digital newsletter and weekly digital newsblast (distributed to 11,800 recipients)
- Exposure on NBS social media channels during promotion of 50th Annual Harvest Fair (16,200 combined Facebook and Instagram followers)
- Logo on NBS Harvest Fair webpage and Eventbrite page (156,000+ annual website views)
- 4 tickets to Harvest Fair
- Business Membership to NBS (\$125 value)



Community Partners Sponsor

\$750

Available: Multiple

- Tabling opportunity in Community Partners area of the Home & Garden and Crafters Tent. Sponsor will receive one 8'x8' booth space with one 8' table and two chairs.
- Logo on Harvest Fair Volunteer, Staff, and Green Team tee shirts
- Acknowledgement in NBS' bi-weekly digital newsletter and weekly digital newsblast (distributed to 11,800 recipients)
- Exposure on NBS social media channels during promotion of 50th Annual Harvest Fair (16,200 combined Facebook and Instagram followers)
- Logo on NBS Harvest Fair webpage and Eventbrite page (156,000+ annual website views)
- 2 tickets to Harvest Fair
- Business Membership to NBS (\$125 value)



Mudpit Sponsor

\$750

Available: 4

- Logo on feather flag near Mudpit (Dozens expected to participate with area visible to all fairgoers)
- Logo on Harvest Fair Volunteer, Staff, and Green Team tee shirts
- Acknowledgement in NBS' bi-weekly digital newsletter and weekly digital newsblast (distributed to 11,800 recipients)
- Exposure on NBS social media channels during promotion of 50th Annual Harvest Fair (16,200 combined Facebook and Instagram followers)
- Logo on NBS Harvest Fair webpage and Eventbrite page (156,000+ annual website views)
- 2 tickets to Harvest Fair
- Business Membership to NBS (\$125 value)



Friend of the Fair Sponsor

\$500

Available: Multiple

- Logo on Harvest Fair Volunteer, Staff, and Green Team tee shirts
- Acknowledgement in NBS' bi-weekly digital newsletter and weekly digital newsblast (distributed to 11,800 recipients)
- Exposure on NBS social media channels during promotion of 50th Annual Harvest Fair (16,200 combined Facebook and Instagram followers)
- Logo on NBS Harvest Fair webpage and Eventbrite page (156,000+ annual website views)
- 2 tickets to Harvest Fair
- Business Membership to NBS (\$125 value)



PLEASE JOIN US!

For more information, contact Bayley Forshee, Development Manager

✉ BForshee@NormanBirdSanctuary.org

☎ 401-846-2577 ext. 434



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Sponsor Commitment Form

I am pleased to support the 50th Annual Harvest Fair as a:

- ☐ Presenting Sponsor (\$10,000)
- ☐ Games Sponsor (\$5,000)
- ☐ Children's Tent Sponsor (\$2,000)
- ☐ Mabel's Train Sponsor (\$1,500)
- ☐ Music Sponsor (\$1,000)
- ☐ Community Partners Sponsor (\$750)
- ☐ Mudpit Sponsor (\$750)
- ☐ Friend of the Fair Sponsor (\$500)

Contact Information

Company/Individual Name _____

Contact Name _____

Email _____ Phone _____

Street _____

Town/City _____ State _____ Zip _____

Payment Information

☐ Enclosed is my check payable to Norman Bird Sanctuary

☐ Please charge my credit card

Credit card # _____

Expiration Date _____ CVC _____ Billing Zip _____

Signature _____ **Date** _____

Logo requirements: 160px x 160px .PNG of at least 100KB

*Please return by **August 31, 2024** via mail or email to BForshee@NormanBirdSanctuary.org*