



CELEBRATING 75

STEWARDING PARADISE SINCE 1949



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ABOUT NORMAN BIRD SANCTUARY

Norman Bird Sanctuary is a nonprofit wildlife sanctuary and environmental education center with more than 300 acres of diverse habitats and 7 miles of hiking trails. As a community organization, NBS is committed to preserving and protecting habitats and providing environmental education to a diverse audience of all ages. Our mission is to spark people's curiosity to explore, steward, and find peace and joy in nature. We have positively impacted the quality of life on Aquidneck Island and across the state for more than 70 years.

As the Norman Bird Sanctuary celebrates the 75th anniversary of its creation, we continue to realize the vision of our founder: that this extraordinarily rich and ecologically diverse property be a home for wildlife, especially birds, and that its lands be preserved as a place for learning and respite for the human spirit.



MISSION

Our mission is to spark people's curiosity to explore, steward, and find peace and joy in nature.

In service to this, Norman Bird Sanctuary inspires, builds, and engages a community of stewards who preserve, protect, enjoy, and learn from the ecosystem within and beyond our stone walls. We foster lifelong connections between people and our dynamic natural world.

VISION

Three years from today, we want:

- a comprehensive and scientific approach to land and habitat management;
- an inclusive, accessible Sanctuary functioning as a hub for community partnerships, activated with expansive, diverse programming;
- the Sanctuary's campus serving as a living laboratory to help people learn about and engage with the local environment and address the impacts of a changing climate.



OUR VALUES

COMMUNITY

We build community and connection with our partners, visitors, and each other. We treat each other with patience, encouragement, and acceptance.

INSPIRATION

We foster curiosity and creativity and we try to model what we hope to see in the world.

DISCOVERY

We like to experiment and explore. We plan, learn, and retool.

COMPASSION

We embody kindness, gratitude, and respect for humans, wildlife, and the land we protect.



PRACTICAL GOALS FOR THE FUTURE



01.

Norman Bird Sanctuary's campus demonstrates comprehensive and effective conservation stewardship and showcases adaptive use of historic structures and spaces.

02.

An inclusive, accessible hub for community partnerships, Norman Bird Sanctuary offers expansive, diverse, mission-based programming.

03.

Norman Bird Sanctuary is a living laboratory for active conservation research on our property, educating the community about the local ecology and the impacts of climate change.

04.

Norman Bird Sanctuary has the team, support, and infrastructure needed to implement its strategic plan.

2024 EVENTS & PROGRAMS

- JANUARY 25**
5-7PM
Sightlines 75th Anniversary Lecture Series: “Paradise Valley Then and Now” with Kaity Ryan, Executive Director of Norman Bird Sanctuary
- FEBRUARY 22**
5-7PM
Sightlines 75th Anniversary Lecture Series: “Biodesign: What Combining Science, Art, Design, and an Eco-Centric Approach Can Offer the World” with Jennifer Bissonette, Director of RISD Nature Lab
- MARCH 21**
5-7PM
Sightlines 75th Anniversary Lecture Series: “Sedimental: What Moves Us?” with the Sanctuary’s 75th Anniversary artist-in-residence, Nina Elder (Residency: March 17th-April 7th)
- APRIL 6**
Community Art Installation: “Sedimental: What Moves Us?” with the Sanctuary’s 75th Anniversary artist-in-residence, Nina Elder, on Third Beach.
- APRIL 18**
5-7PM
Sightlines 75th Anniversary Lecture Series: “If These Artworks Could Talk: Glimpses into the History of Bird Art, its Artists and Collectors” with Amy Montague, Director of Museum of American Bird Art
- APRIL 20**
9AM-5PM
Plein Air Day: Plein Air Day will honor the artistic legacy of our founder, Mabel Norman Cerio, and the cultural significance of the Sanctuary’s landscape. This will be a free, day-long event for artists of all disciplines to be inspired by and create work across our 300-acre campus.
- MAY 11**
8AM-12PM
41st Annual Birds & Breakfast: Celebrate spring and join the Norman Bird Sanctuary for a beloved community event. Gather your flock for a buffet breakfast, guided bird walks, Hawk Talks, crafts for kids, and live music!
- MAY 30**
5-7PM
Sightlines 75th Anniversary Lecture Series: “Hidden Heroes: The Role of Citizen Scientists in Studies of Avian Reproduction” with Robyn Bailey, Lead Researcher at Cornell Lab of Ornithology
- JUNE 7 & 8**
Bioblitz: Norman Bird Sanctuary has been selected by the Rhode Island Natural History Survey as the site for the 2024 Bioblitz. This community-based citizen science event will welcome volunteer naturalists who have 24 hours to tally as many species of animals and plants as they can on the NBS property.
- JULY 24**
Beach Bash: Family and friends of all ages will gather on Third Beach for a summer celebration featuring games, live music, s’mores, bonfires, and more.
- SEPTEMBER 19**
5-7PM
Sightlines 75th Anniversary Lecture Series: “Bringing Back Biodiversity: Stories of Conservation Farming” with Amy Johnson, Conservation Biologist and Program Director at Smithsonian National Zoo & Conservation Biology Institute
- OCTOBER 5 & 6**
50th Anniversary Harvest Fair: This award-winning event is a fall favorite on Aquidneck Island. Challenge friends to a sack race, compete in the Home & Garden Competition, peruse the Crafter’s Tent, enjoy live music, and so much more during this weekend of festivities for the whole family!
- OCTOBER 17**
5-7PM
Sightlines 75th Anniversary Lecture Series: “Ohkehteau Unnehtongquatash, Plant Stories” with Silvermoon LaRose, Assistant Director at Tomaquag Museum



SPONSORSHIP OVERVIEW

Sponsor	Level	Commitment
<i>Sanctuary</i>	2024 and 2025 Presenting Sponsor	\$50,000
<i>Forest</i>	2024 Premier Sponsor	\$25,000
<i>Grassland</i>	Presenting Sponsor of <i>Sightlines</i> Lecture Series	\$10,000
<i>Marsh</i>	Presenting Sponsor of 2024 Beach Bash	\$5,000
<i>Wildflower</i>	Individual Lecture Sponsor of a <i>Sightlines</i> Lecture	\$2,500
<i>Honeybee</i>	Supporting Friend	\$1,500



SANCTUARY

2024 AND 2025 PRESENTING SPONSOR

Value: \$50,000

Available: 1


Recognition	Experiences and Opportunities
Prominent recognition in all print collateral throughout 2024 and 2025	Two night overnight stay in Paradise Farmhouse for up to 16 people in 2024 or 2025
Prominent recognition in all digital communications in 2024 and 2025 (average distribution of 120 e-blasts annually to an audience of 11,000+ recipients)	One day use of Mabel's Studio and/or Studio Lawn for up to 35 people for a retreat, meeting, or reception in 2024 or 2025
Recognition in permanent Protecting Paradise Capital Campaign donor acknowledgement on-site at NBS	Private Sanctuary tour led by Executive Director for up to 10 people in 2024 or 2025
Prominent signage and verbal recognition at all NBS programs and events in 2024 and 2025 (125+ annually)	Private education program and/or hawk demonstration for up to 10 people; includes a guided hike and lunch or breakfast in 2024 or 2025
On-site signage acknowledgement at NBS Welcome Center in 2024 and 2025 (visible to 20,000 visitors annually)	All Access Pass: two tickets to all 2024 programs and events
Prominent signage placement at 50th Anniversary Harvest Fair in 2024	Business membership to NBS
Prominent logo placement, business website link, and public recognition on NBS website throughout 2024 and 2025 (156,000+ individual views annually)	
Acknowledgement in program remarks and receptions	

FOREST

2024 PREMIER SPONSOR

Value: \$25,000


Available: 2

Recognition	Experiences and Opportunities
Prominent recognition in all print collateral throughout 2024	One day use of Mabel’s Studio and/or Studio Lawn for up to 35 people for a retreat, meeting, or reception
Prominent recognition in all digital communications in 2024 (average distribution of 120 e-blasts annually to an audience of 11,000+ recipients)	Private Sanctuary tour led by Executive Director for up to 10 people
Recognition in permanent Protecting Paradise Capital Campaign donor acknowledgement on-site at NBS	All Access Pass: two tickets to all 2024 programs and events
Signage and verbal recognition at all NBS programs and events in 2024 (125+ annually)	Business membership to NBS
Signage recognition at 50th Anniversary Harvest Fair in 2024	
Acknowledgement in program remarks	
Logo placement, business website link, and public recognition on NBS website (156,000+ individual website views annually)	

GRASSLAND
 PRESENTING SPONSOR OF *SIGHTLINES*
 LECTURE SERIES

Value: \$10,000

Available: 4

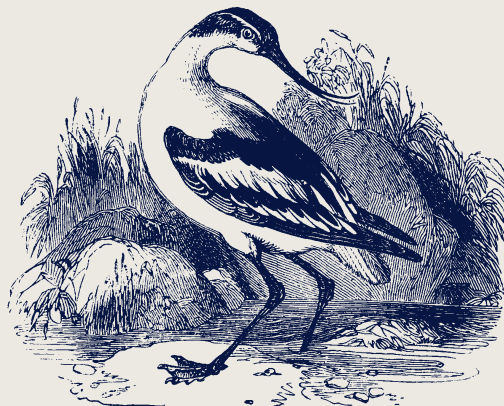
Recognition	Experiences and Opportunities
Recognition in <i>Sightlines</i> Lecture Series print collateral throughout 2024	One day use of Mabel’s Studio and/or Studio Lawn for up to 35 people for a retreat, meeting, or reception
Recognition in all digital <i>Sightlines</i> Lecture Series communications (e-blasts distributed bi-weekly (56 total) to an audience of 11,000+ recipients)	Private Sanctuary tour led by Executive Director for up to 10 people
Signage recognition at all NBS programs and events in 2024 (125+ annually)	Two tickets to all <i>Sightlines</i> Lecture Series programs in 2024 (7 total)
Signage recognition at 50th Anniversary Harvest Fair in 2024	Business membership to NBS
Acknowledgement in program remarks and receptions	
Logo placement, business website link, and public recognition on NBS website (156,000+ individual views annually)	

MARSH
PRESENTING SPONSOR OF
2024 BEACH BASH

Value: \$5,000

Available: 5 total


Recognition	Experiences and Opportunities
Recognition in all digital Beach Bash communications (e-blasts distributed bi-weekly (24 total in Spring and Summer 2024) to an audience of 11,000+ recipients)	One day use of Mabel’s Studio and/or Studio Lawn for up to 35 people for a retreat, meeting, or reception
Signage recognition at Beach Bash (200-300 attendees)	Private Sanctuary tour led by Executive Director for up to 10 people
Acknowledgement in program remarks and reception	10 tickets to Beach Bash on July 24, 2024 (raindate: July 25, 2024)
Logo placement, business website link, and public recognition on NBS website (156,000+ individual views annually)	Business membership to NBS



WILDFLOWER
INDIVIDUAL LECTURE SPONSOR OF A
SIGHTLINES LECTURE

Value: \$2,500

Available: 7 total

Recognition	Experiences and Opportunities
Recognition in Sightlines Lecture Series print collateral throughout 2024	Private Sanctuary tour led by Executive Director for up to 10 people
Recognition in all digital <i>Sightlines</i> Lecture Series communications (e-blasts distributed bi-weekly (56 total) to an audience of 11,000+ recipients)	Two tickets to all <i>Sightlines</i> Lecture Series programs in 2024
Signage recognition at <i>Sightlines</i> Lecture Series program in 2024	Business membership to NBS
Acknowledgement in program remarks and reception	
Logo placement, business website link, and public recognition on NBS website (156,000+ individual views annually)	

HONEYBEE

SUPPORTING FRIEND

Value: \$1,500

Available: Multiple

Recognition	Experiences and Opportunities
Recognition in all digital Sightlines Lecture Series communications (e-blasts distributed bi-weekly (56 total) to an audience of 11,000+ recipients)	Private Sanctuary tour led by Executive Director for two people
Signage recognition at <i>Sightlines</i> Lecture Series program in 2024	Two tickets to all <i>Sightlines Lecture Series</i> programs in 2024
Dedicated social media recognition (two posts to an audience of 16,000+ followers)	Business membership to NBS






PLEASE JOIN US!

For more information, please contact
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Sponsor Commitment Form

I am pleased to support Norman Bird Sanctuary's 75th Anniversary as a:

- Sanctuary Sponsor (\$50,000)
- Forest Sponsor (\$25,000)
- Grassland Sponsor (\$10,000)
- Marsh Sponsor (\$5,000)
- Wildflower Sponsor (\$2,500)
- Honeybee Sponsor (\$1,500)



Contact Information

Company/Individual Name _____

Contact Name _____

Email _____ Phone _____

Street _____

Town/City _____ State _____ Zip _____

Payment Information

Enclosed is my check payable to Norman Bird Sanctuary

Please charge my credit card

Credit card # _____

Expiration Date _____ CVC _____ Billing Zip _____

Signature _____ Date _____

Please return via mail or email to TRegan@NormanBirdSanctuary.org

Logo requirements: 160px x 160px .PNG of at least 100KB